

# Wayne Eig Featured in Wall Street Journal Column, “Planning for Rifts Between Business Founders”

Wayne Eig is the featured contributor to The Wall Street Journal’s Voices Column, featured in the Journal’s Wealth Advisor Blog “Planning for Rifts Between Business Founders” (November 26, 2014). The article discusses Wayne’s views on the importance of considering exit strategies when forming a business entity.

Wayne’s wisdom, gleaned from more than thirty years providing advice to clients involved in various business, investment, financial and succession planning activities includes the following.

*“Nobody wants to start a new business by talking about the ways it might unravel. But as an advisor you’re doing your client a disservice if you don’t prepare them to handle the worst-case scenarios. Your role is to help position the business to survive and preserve the value of your client’s stake in it if there’s an impasse down the road.”*

Wayne is a member of the firm’s Estate & Trust Administration, Estate Planning, Tax, and Corporate practice groups.

Wayne’s insights in “Planning for Rifts Between Business Founders” can be accessed from The Wall Street Journal online, although a subscription may be required to access the full content.